

Velvet Plush Heavyweight Comforter Double-Sided Brushed Fabric King Size Duvet for Winter Warmth Bedding

Our Product Introduction

Basic Information

- Place of Origin: China
- Brand Name: AYY Home Textile
- Certification: OEKO-TEX Standard 100
- Model Number: VP-HW-BSH01
- Minimum Order Quantity: 50 Pieces
- Price: USD 25-45 per Piece
- Packaging Details: PVC zipper bag, vacuum compressed, 5 pcs per master carton
- Delivery Time: 30-35 Days
- Payment Terms: T/T, L/C
- Supply Ability: 5000 Pieces per Month



Product Specification

- Shell Fabric: Double-Sided Brushed Velvet Plush
- Fill Material: 100% Polyester Microfiber
- Fill Weight: 300gsm / 350gsm / 400gsm
- Construction: Box Stitch
- Available Sizes: Full, Queen, King, Super King
- Color: Grey, Navy Blue, Burgundy, Beige
- Season: Winter / Extra Heavyweight
- Care Instructions: Machine Washable Cold, Tumble Dry Low
- Highlight: **Velvet Plush King Comforter**, **Double-Sided Brushed Winter Duvet**, **Heavyweight Warm Bedding Comforter**



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Product Description

This Ultra-Soft Velvet Plush Heavyweight Comforter delivers the ultimate cold-weather sleep experience through innovative double-sided brushed fabric technology. Both the top and bottom surfaces undergo a specialized mechanical brushing process that raises the fabric fibers to create an incredibly soft velvet-like texture with exceptional heat retention properties. The heavyweight fill profile combined with the double-brushed shell creates a comforter that envelops the user in immediate warmth upon contact, eliminating the cold-shock sensation common with traditional cotton or percale comforter shells in unheated bedrooms. This product has been specifically engineered for markets in northern climate zones where winter temperatures routinely drop below freezing and consumers demand bedding that provides substantial warmth without requiring multiple layered blankets.

Key Features

- **Double-Sided Brushed Velvet Fabric:** Both shell surfaces undergo precision mechanical brushing that raises the polyester fibers into a uniform velvet nap, creating a plush tactile experience on both sides of the comforter and doubling the surface area available for body heat capture and retention.
- **Immediate Warmth Activation:** The brushed velvet surface reaches comfortable sleeping temperature within seconds of body contact, eliminating the initial cold sensation that deters users from entering bed during winter months and providing consistent comfort throughout the entire sleep cycle.
- **Heavyweight Fill Configuration:** Fill weights ranging from 300gsm to 400gsm create substantial thermal mass that effectively insulates against cold ambient air temperatures down to 10 degrees Celsius in unheated rooms, making this comforter suitable for primary winter bedding in northern hemisphere markets.
- **Anti-Static Fiber Treatment:** The polyester shell and fill fibers undergo anti-static treatment during manufacturing to prevent the static electricity buildup that commonly plagues synthetic bedding in dry winter air conditions, ensuring the comforter drapes smoothly without clinging or sparking.
- **Rich Color Retention Properties:** The brushed velvet surface holds dye exceptionally well through solution-dyed polyester technology, producing deep and saturated colors that resist fading through years of use and multiple wash cycles in both residential and commercial laundry environments.

Technical Specifications

Parameter	Specification
Shell Fabric	Double-Sided Brushed Velvet Plush 100% Polyester
Fill Material	100% Polyester Microfiber Cluster
Fill Weight Options	300gsm / 350gsm / 400gsm
Shell Weight	180gsm Brushed Velvet (Each Side)
Construction Type	Box Stitch (8-inch boxes)
Available Sizes	Full 80x90, Queen 90x90, King 106x90, Super King 116x98 inches
Color Options	Grey, Navy Blue, Burgundy, Beige
Season Rating	Winter / Extra Heavyweight

Applications

This heavyweight velvet plush comforter is purpose-built for cold-climate residential markets across Northern Europe, Russia, Canada, and the northern United States where winter temperatures demand serious bedding insulation. The product performs exceptionally well in homes without central heating, mountain cabins, ski resort accommodations, and any sleeping environment where ambient temperatures fall significantly during winter nights. The plush velvet texture and rich color options also position this comforter strongly in the luxury home decor segment, where consumers seek bedding that combines functional warmth with decorative appeal. The double-sided brushed finish eliminates the need for a separate blanket layer, simplifying bed-making routines for consumers while providing retailers with a premium product that commands higher price points and delivers compelling in-store tactile appeal that drives purchase decisions.

Packaging & Quality Assurance

Each heavyweight comforter is vacuum-compressed to approximately one-third of its original volume and sealed in a reinforced PVC zipper bag, with five pieces per master export carton. All materials carry OEKO-TEX Standard 100 certification and our production facility follows ISO 9001 quality management protocols. Quality inspection includes brushing uniformity verification through surface imaging analysis, fill weight confirmation via precision digital scales, thermal insulation value testing using guarded hotplate methodology, and seam strength pull-testing to ensure durability through years of heavy use. We offer comprehensive OEM services including custom color development with Pantone matching, private label branding with woven and printed label options, and bespoke packaging design that supports the merchandising strategies of department stores, specialty bedding retailers, and e-commerce direct-to-consumer brands.

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